

**Visioning Advisory Committee (VAC) Minutes  
City of Beaverton  
March 3, 2010**

**Members Present:**

Jennifer Browning	Kevin Hoover
Mark Fagin	Kevin Frazier
Jolene Guptill	Jeff Lancaster
Jaann Hoisington	Christine Lau
Melissa Meyer	Mike Ewing

**Absences:** Jerry Jones, Rick Yates

**Project Team:** Holly Thompson, Erin Gordenier, & Rhonda Coakley, City of Beaverton; Jason Robertson, J. Robertson & Co.

**Guests:** Marc San Soucie, Beaverton City Councilor

**Meeting called to order by Chair Mark Fagin at 7:00 PM.**

**1. Welcome (Fagin)**

**New Member:** One new VAC member, Kevin Frazier, was introduced.

**City Council Presentation:** Was well attended by VAC members and the presentation was well done. Guest Marc San Soucie mentioned that the Human Rights Committee received our action plan packet and they hoped to give the VAC some feed back soon. Discussed whether or not there were other committee groups that we should/could share the packet with. Emails will be going out asking for feedback to action team members and liaisons from the groups we met with previous.

**Minutes:** Minutes for meetings November 2009 and February 2010 were approved as is.

**2. Public Review (Thompson)**

An updated calendar was passed around for signups for public review activities. One event was added since last meeting, which was the Korean book donation event at the library.

Discussed the creation and assignments of subcommittees. The Survey Input Team needs three volunteers to pick up stacks of filled out surveys and enter the surveys at home and then return the paper surveys back to Holly. Melissa volunteered to input the Spanish surveys. Marketing Team for coffee events; need volunteers to post flyers around town for the event. Holy will email electronic version of the flyer to all. Action Plan Development Team; volunteers need to meet and craft the plan for June.

Kevin Frazier suggested that we advertise the surveys at the high schools on the TV screens around the schools. Kevin said to contact the leadership clubs at each school and Holly will chat with administrator.

Passed sign up sheet around for VAC members to drop off surveys and drop boxes to certain locations and businesses. VAC members suggested that action team members should be encouraged to take surveys to work. Other places for surveys included churches and grocery stores.

### 3. Action Plan Document Brainstorm (Robertson)

What the VAC want to see in the final report.

Content	Layout
<ul style="list-style-type: none"><li>• Photos (Beaverton Specific)</li><li>• Clip Art (Beaverton Specific)</li><li>• Artist Renderings/Illustrations</li><li>• Pull from images</li><li>• Multilingual</li><li>• “Fuzzy” (targets) in front, details in the back</li><li>• Partners included in document (possibly with logos) as recruited</li></ul>	<ul style="list-style-type: none"><li>• Glossy</li><li>• Like an annual report</li><li>• PPT/CD/PDF</li><li>• Loop online</li><li>• Video</li><li>• Subtitles/voice over</li><li>• Like Brisbane and Salem’s</li><li>• Readable</li><li>• Coordinating with Branding</li><li>• Tree:<ul style="list-style-type: none"><li>• VAC = soil</li><li>• Civic Plan = trunk</li><li>• 6 branches = goals</li><li>• Fruit and Leaves = partners</li></ul></li><li>• Continue current organization, colors, themes and logo</li></ul>

### 4. Partner Recruitment (Robertson)

**VAC’s Actions:** Listed are the action #'s that we decided were possible for the VAC to do, or at least as a support partner.

#4	#12	#56	#122	#130
#6	#24	#116	#123	#164

### 5. VAC and Staff Updates

**Website:** The Beaverton Community Vision website has been updated.

**Calendar:** The VAC event calendar has been updated.

**Surveys:** We have received 31 completed surveys already

**Mayor’s 10 Point Plan:** Guest Marc San Soucie brought to our attention that the Beaverton Vision made point number 7.

### 7. Public Comment

None.

**Meeting adjourned at 8:42 PM.**

**Next Meeting:** Wednesday, April 7, 2010, 7 PM. Beaverton City Hall, 3<sup>rd</sup> floor conference room.

Jennifer Browning volunteered to serve as recorder for the next meeting.

*Minutes approved at VAC meeting May 5, 2010.*